

EVERY DOLLAR MAKES A DIFFERENCE

the
better
world

SHOPPING
GUIDE



Ellis Jones

CLOTHING

A	A+	Patagonia, American Apparel
	A	Maggies Organics, Ecolution
	A-	Deva Lifewear
B	B+	Levi Strauss, Timberland, Liz Claiborne, Cutter & Buck
	B	LL Bean, Nordstrom, Nike
	B-	Van Heusen, Bass, DKNY, FUBU, Nicole Miller
C	C+	Target, Gap, Mervyn's
	C	
	C-	JC Penney, Macy's, Foley's, Marshall Fields, Lord & Taylor
D	D+	Fruit of the Loom, Land's End, Limited, Jones Apparel, Kmart, Perry Ellis, Guess
	D	Ralph Lauren, Polo, Calvin Klein, Bill Blass, LA Gear
	D-	Vanity Fair, TJ Maxx, Kohl's, Marshall's, Consolidated
F	F	Wal-Mart, Sam's Club, Dillard's

For more detailed data visit - www.betterworldshopper.org

CLOTHING

WHAT YOU NEED TO KNOW

The fact is that many of the clothes we wear today are made in sweatshops in the developing world. Better companies have either US made clothing or strictly enforced human rights standards that ensure fair wages and safe working conditions.

CORPORATE HERO

American Apparel

- ☆ Makes organic, sweatshop-free clothes
- ☆ Highest standard in the industry
- ☆ Workers make \$15/hr vs. \$.09/hr

CORPORATE VILLAIN

Dillard's

- ☠ No code of conduct for sweatshops
- ☠ Refuses disclosure on its business
- ☠ Named "Sweatshop Laggard" by CEP

RESOURCES

- ☐ www.cleanclothes.org
- ☐ www.americanapparel.net
- ☐ www.patagonia.com